

Our Premium Franchise Training and Support



N-Hance Wood Refinishing's Premium Franchise Training and Support

N-Hance has established itself as a rapidly growing brand with a glowing nationwide reputation. As a franchisee, you can participate in this exciting growth and success.

One of the key factors that sets N-Hance apart from other franchises in the booming \$114.7 billion home remodeling industry is our commitment to providing comprehensive training and ongoing support to our franchisees.

This eBook will delve deeper into each aspect of N-Hance's premium franchise training and support. We want you to feel confident and well-prepared as you embark on this journey with us. So let's dive in and discover how N-Hance can help you build a successful wood refinishing business.



Getting Started with N-Hance

Signing the franchise agreement is a significant milestone in your journey with N-Hance. It marks the official beginning of your entrepreneurial endeavor and opens the door to a world of opportunities. We understand the importance of getting your business up and running as soon as possible, so we have developed a Quickstart program to expedite the process.

Our Quickstart program is designed to provide you with a comprehensive roadmap for your first year in business. As soon as you sign the franchise agreement, we will contact you with a detailed checklist of items that need to be completed. This checklist includes scheduling your nine-day, hands-on training course at our corporate headquarters in Logan, Utah.



N-Hance Training

One of the key components of N-Hance's training program is the hands-on training course conducted at our corporate headquarters in Logan, Utah. During this intensive nine-day training session, you will have the opportunity to learn from industry experts and experienced trainers who are dedicated to your success.

You will gain a deep understanding of the wood refinishing process at the training session, from surface preparation to applying N-Hance's innovative products. Our trainers will share their expertise and guide you through the best practices for achieving outstanding results. You will learn techniques that set N-Hance apart in the industry, ensuring you can deliver exceptional customer service.



N-Hance University

N-Hance University is a comprehensive online training platform that serves as your go-to resource for expanding your knowledge and skills. This state-of-the-art platform is accessible from any device, allowing you to access training material whenever and wherever is convenient. N-Hance University is designed to support your ongoing learning journey beyond the initial training, ensuring you stay updated with the latest industry trends and best practices.

This training program offers a vast array of training material, including webinars, videos, and downloadable resources. These materials cover every aspect of the N-Hance business, from technical aspects of wood refinishing to marketing

strategies and business operations. Whether you want to deepen your understanding of product application techniques, learn about new marketing trends, or improve your customer service skills, N-Hance University has you covered.

Quickstart Coach

At N-Hance, we understand that starting a new business can be exciting and challenging. That's why we assign you a Quickstart Coach, a seasoned professional dedicated to supporting your success. Your Quickstart Coach will work closely with you, providing personalized guidance and support as you navigate the early stages of your franchise journey.

Your Quickstart Coach will be with you every step of the way during your first year as an N-Hance franchisee. They will help you implement the strategies and techniques you learned during training, ensuring a smooth transition into running your business. Whether you have questions about operations, marketing, or customer service, your Quickstart Coach will provide the guidance you need to make informed decisions and overcome challenges.



Monthly Check-Ins

At N-Hance, we believe in the power of data-driven decision-making. To help you track your performance and gauge the success of your franchise, we conduct monthly check-ins. These check-ins involve gathering individual franchise data, analyzing key metrics, and providing you with valuable insights into your business's performance.

Based on the collected data, N-Hance prepares quarterly feedback reports for franchisees. These reports offer a comprehensive performance analysis, highlighting areas where you excel and areas that may benefit from improvement. The feedback reports are invaluable tools that enable you to make data-informed decisions and refine your strategies to drive better results.

Marketing Support for N-Hance Franchisees

Marketing is pivotal in attracting customers, generating leads, and ultimately driving business growth. However, as a new business owner, navigating the intricacies of marketing while managing other aspects of your franchise can be overwhelming. That's where N-Hance's marketing support comes in, providing you with the tools and guidance to promote your N-Hance franchise effectively.

N-Hance entrepreneurs have access to a full suite of marketing tools and resources to help grow and prosper over the long term. From the moment you sign the franchise agreement, our marketing support begins. We provide you with a comprehensive six-month marketing package to kick-start your business and begin generating leads as soon as possible.

A professionally designed and optimized website is essential in today's digital age. N-Hance takes care of creating and hosting your website, ensuring it reflects our brand and showcases your services effectively. The website includes local content for search engine optimization (SEO), helping you rank higher in local search results and attract potential customers in your area.

To increase your online visibility, N-Hance ensures your business is listed in over 50 local business directories, including Google My Business. These listings enhance your local presence and make it easier for customers to find and contact your franchise. Maximizing your visibility across various directories allows you to reach a broader audience and attract more leads.



National Advertising Fund

Brand awareness is a critical factor in the success of any business. It helps establish credibility, fosters customer trust, and sets a foundation for growth. N-Hance recognizes the importance of building a strong brand and has developed a National Advertising Fund to invest in nationwide brand awareness.

The National Advertising Fund pools resources from franchisees across the N-Hance network. These resources are then used to develop and execute impactful

advertising campaigns at a national level. By collaborating this way, franchisees benefit from a more substantial marketing presence than they could achieve individually.

Television advertising is one of the primary channels through which the National Advertising Fund promotes N-Hance. N-Hance runs commercials on popular TV channels, including those focused on home projects, renovations and news programming. This is where we've had the highest level of success. By leveraging the power of television, N-Hance reaches a broad audience and creates brand recognition among homeowners seeking wood refinishing services.

Choose N-Hance Wood Refinishing

N-Hance Wood Refinishing offers franchisees an exceptional training and support system. With comprehensive initial and ongoing training, personalized coaching, robust marketing support, and the power of nationwide brand awareness, N-Hance sets franchisees up for success in the dynamic home remodeling industry.

As you embark on your N-Hance franchise journey, remember that the support and resources available to you are designed to help you thrive. Take advantage of the training, guidance, and marketing support to build a successful business and create satisfied customers.



Ready to take advantage of
N-Hance's top-class training and support
programs? Contact us today to join our
family of franchisees.